



Concerned Citizens Defending Democracy GOTV Resources – A curated guide to reaching selected audiences

Table of Contents

[ALL Groups](#)

[Youth](#)

[Women](#)

[People of Color](#)

[Religious Congregations](#)

ALL Groups	GOTV Resources	Key Info from Select Organizations
<ul style="list-style-type: none"> - League of Women Voters 	<p>Vote411.org: https://www.vote411.org/</p> <ul style="list-style-type: none"> - Personalized Voting Info available (just enter address) - Excellent source of info on candidates up and down ballot (see below) <p>Talking to Voters: https://www.lwv-kitsap.org/talking-to-voters/</p> <ul style="list-style-type: none"> - Guide to talking to potential, possibly reluctant, voters <p>Materials to engage voters (e.g., posters, lawn signs): https://www.lwv-kitsap.org/voter-registration-gotv-resources/</p> <p>Two useful, step-by-step toolkits from earlier years – see PDFs:</p> <ul style="list-style-type: none"> - Get Out The Vote Toolbox (2019): https://www.lwv.org/sites/default/files/2019-08/Get%20Out%20the%20Vote%20Toolkit.LWVEF_.2019.pdf - League of Women Voters of Texas (Jan 2019): https://my.lwv.org/sites/default/files/postcard_party_toolbox.pdf 	<ul style="list-style-type: none"> - Provide Nonpartisan Election Info: Register/Verify Vote, Know What’s On Your Ballot, Finding Polling Places - Get Your Candidates’ Stand on Issues, upcoming Debates and Candidate Forums - Emphasize NON-partisan purpose when talk to potential voters: <i>LISTEN to find out why person doesn’t vote, Acknowledge concerns, Pivot to Solutions, Keep Listening, Don’t Get Discouraged, THANK them</i> - <i>Message: LISTEN!</i>
<ul style="list-style-type: none"> - Fair Elections Center 	<p>State-Specific Resources: https://www.fairelectionscenter.org/state-specific-resources</p> <ul style="list-style-type: none"> - State-by-state info on Voting and Voter Drives <p>Voter registration Drive guides: https://www.fairelectionscenter.org/voter-registration-drive-guides</p>	<ul style="list-style-type: none"> - Purpose: remove barriers to elections and voting, esp. those disenfranchising marginalized communities, and to improve election administration - Provides election dates/deadlines, ID requirements for registration & voting, links to look up voting site, and options to vote (include specifics for students) - <i>Message: When it comes to our democracy, there is no such thing as an “off year.”</i>
<ul style="list-style-type: none"> - When We All Vote 	<p>Range of resources: https://whenweallvote.org/</p> <ul style="list-style-type: none"> - Voting 101: https://whenweallvote.org/voting101/ - Events and Voter Drives: https://whenweallvote.org/events/ - Volunteer/Take Action: https://whenweallvote.org/takeaction/ 	<ul style="list-style-type: none"> - Created by Michelle Obama to register new voters and advance civic education for entire family and voters of every age. - Resources on registering to vote and voting rights; - <i>Message: To build informed and engaged electorate for today and generations to come.</i>

<p>- Resources to Ascertain Positions of Candidates on Ballots</p>	<ul style="list-style-type: none"> - Vote411 from League of Women Voters – Excellent resource on the positions/records of candidates on your ballot: https://www.vote411.org/ – click blue box “Find What’s On Your Ballot” and enter your address to get Voter guide with info relevant to you – up and down ballot! - Ballotpedia, a nonpartisan nonprofit resource that covers federal, state and local elections is starting point: https://ballotpedia.org/Main_Page - Democratic Legislative Campaign Committee – for Voters: https://dlcc.org/for-voters/; links to specific federal and state legislators’ sponsored bills and votes on their votes on the <i>Find Your Legislator</i> page: https://openstates.org/find_your_legislator/ - Republican Legislative Campaign Committee - https://www.rslc.gov ; has Legislative Monitoring page to contact for state tracking info: https://www.stateside.com/legislative-monitoring - State/County Election Commissions – check your state and county Board of Elections or Bureau of Elections for information about candidates for office, election results and general info/guidance about voting. Info uneven depending on state/county. Generally best to access County sites for quicker access to info on voting location, early voting and voting dates. <p>Examples:</p> <ul style="list-style-type: none"> - Maryland State Board of Elections: https://elections.maryland.gov/elections/2022/primary_results/county_status_page_root.html - Michigan Secretary of State/Bureau of Elections: https://www.michigan.gov/sos/elections - Broward County (FL) Supervisor of Elections: https://www.browardvotes.gov/ - Pima County (AZ) Elections Department: https://webcms.pima.gov/government/elections_department/ 	
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<p>- Additional GOTV resources – local examples</p>	<p>- VoteVets – progressive group on Elevating Voices of Veterans - https://votevets.org/</p> <p>- Muskingum County Social Justice Coalition (Zanesville, Ohio) is working to provide voting forums to register folks and to help people find out if their voting location has changed and if they have a different slate of candidates as a result of voter precinct changes. And, the MCSJC as made arrangements for city bus to transport people to their voting location free of charge. https://www.facebook.com/MuskingumCountySocialJusticeCoalition/</p>	
<p>- Other contextual resources</p>	<p>- Other Messaging Resources: – On political messaging: Anat Shenker-Osorio of ASO Communications, https://www.asocommunications.com/</p>	

Youth	GOTV Resources	Key Info from Select Organizations
- Rock the Vote	How to Vote – Voter Information site: https://www.rockthevote.org/how-to-vote/	<ul style="list-style-type: none"> - State by State info on registering to vote, request absentee ballot, get election reminders - Nationwide info on laws states have on same-day voter registration, voter-ID, early voting, absentee voting - Has FAQs and opportunities to get involved - <i>Message: Engage and build the political power of young Americans</i>
- Fair Elections Center	Campus Vote Project: https://www.campusvoteproject.org/ <ul style="list-style-type: none"> - State Student Guides - Sign up to join Student Voting Network State-by-State Resources on voting and voter drives: https://www.fairelectionscenter.org/state-specific-resources	<ul style="list-style-type: none"> - Encourage college administrators/faculty and election officials to work with students to remove barriers to students’ voting - <i>Message: It’s time to make voting part of who we are</i>
- Additional GOTV resources – local examples	<u>Generation Vote</u> <ul style="list-style-type: none"> - Students across the country mobilized to save our democracy <u>Common Power</u> <ul style="list-style-type: none"> - Mobilizes volunteers for voters around the country, while investing in the next generation of leaders. <ul style="list-style-type: none"> - Get Involved: https://commonpower.org/joinateam 	

Women	GOTV Resources	Key Info from Select Organizations
<ul style="list-style-type: none"> - League of Women Voters (same info as above) 	<p>Vote411.org: https://www.vote411.org/</p> <ul style="list-style-type: none"> - Personalized Voting Info available (just enter address) <p>Talking to Voters: https://www.lwv-kitsap.org/talking-to-voters/</p> <ul style="list-style-type: none"> - Guide to talking to potential, possibly reluctant, voters <p>Materials to engage voters (e.g., posters, lawn signs): https://www.lwv-kitsap.org/voter-registration-gotv-resources/</p> <p>Two useful, step-by-step toolkits from earlier years – see PDFs:</p> <ul style="list-style-type: none"> - Get Out The Vote Toolbox (2019): https://www.lwv.org/sites/default/files/2019-08/Get%20Out%20the%20Vote%20Toolkit.LWVEF_.2019.pdf - League of Women Voters of Texas (Jan 2019): https://my.lwv.org/sites/default/files/postcard_party_toolbox.pdf 	<ul style="list-style-type: none"> - Provide Nonpartisan Election Info: Register/Verify Vote, Know What’s On Your Ballot, Finding Polling Places - Get Your Candidates’ Stand on Issues, upcoming Debates and Candidate Forums - Emphasize NON-partisan purpose when talk to potential voters: <i>LISTEN to find out why person doesn’t vote, Acknowledge concerns, Pivot to Solutions, Keep Listening, Don’t Get Discouraged, THANK them</i> - Message: LISTEN!
<ul style="list-style-type: none"> - National Council of Jewish Women 	<p>2022 Get Out the Vote Calendar https://www.ncjw.org/2022-gotv-calendar/</p>	<ul style="list-style-type: none"> - Timeline of activities to undertake in 2022 to vote: register, educate community, phone banks, poll work - Message: Protect Women, Children and Families
<ul style="list-style-type: none"> - YWCA USA 	<p>YWCA Get Out the Vote Action Plan: https://www.ywca.org/advocacy/get-out-the-vote-initiative/</p>	<ul style="list-style-type: none"> - Partnered with <i>When We All Vote</i> to make registering to vote and encouraging others to vote as easy as possible - Includes registration info (with printable fliers), check on election process in each state, and social media to spread the word: #YWWomenVote! - Message: Your Voice. Your Vote. Your Future.

People of Color	GOTV Resources	Key Info from Select Organizations
- Color of Change	Voting Rights Toolkit: https://votingrights.colorofchange.org/voting-rights-toolkit/ Downloadable PDF: https://votingrights.colorofchange.org/wp-content/uploads/2020/02/COC2020VotingRightsToolkit.pdf - 2-pager w/ links to Turbo Vote (registration info, election reminders), YourVoice (video tool), OrganizeFor (platform for activists to start own campaign), and a Meme Generator	- Large online racial justice organization - Toolkit includes resources about current voting rights landscape, registration info, video tool, campaign platform, and meme generator. <i>Special alert: Don't Feed the Trolls – report, mute, block and move on!</i> <i>Message: This country belongs to all of us, we all have a role to play to make it a safe and just place for us all</i>
- Black Voters Matter	Voting Toolbox: https://blackvotersmatterfund.org/voter-registration-landing-page/ Volunteer: https://blackvotersmatterfund.org/volunteer/	Provides user-friendly ways for people to: - Ascertain if they're already Registered, how to Register to Vote, Request Ballot, and get Election Reminders - Volunteer to do voter registration/training and other ways to build power across country - <i>Message: Voting allows a community to determine its own destiny</i>
- Voto Latino	Election Center: https://votolatino.org/election-center/	Help people make plan to vote: Site to Register/check registration and deadlines, find early voting info, locate polling places and get election reminders. Also link to Volunteer and become poll workers. - <i>Message: Your vote is your power</i>
- APIAVote	How to Vote: https://apiavote.org/how-to-vote/	Site provides resources to Register, Learn and Vote: state by state info on registration; Election 101 to learn about the election process, what's on ballot, etc.; and pledge to vote and receive reminders via text, updates on deadlines, ballot and candidate info - <i>Message: APIAVote envisions a world that is inclusive, fair and collaborative</i>

<p>- Center for Common Ground</p>	<p>Serious voter engagement work in a few southern states: Virginia and parts of Alabama, Georgia, North and South Carolina Options to Join their Action Team: https://www.centerforcommonground.org/actions</p>	<p>- Focus: Under-represented voters of color - Resources/guidance re: Phone Banking, Postcarding and Texting</p>
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Religious Congregations	GOTV Resources	Key Info from Select Organizations
<ul style="list-style-type: none"> - The Episcopal Church 	Vote Faithfully: Election Engagement Toolkit, Midterms: https://www.episcopalchurch.org/wp-content/uploads/sites/2/2021/12/Vote-Faithfully-2022-OGR-Election-Toolkit.pdf	Action steps to help run elections, register, mobilize, communicate and activate voters <i>Message: “It is a Christian obligation to vote, and more than that, it is the church’s responsibility to help get souls to the polls.”</i> <i>“Cast your vote, not on a partisan basis, not based on your biases, but vote your values. Vote the values of human dignity and equality. Vote the values of the rock on which this country was built. Vote.”</i> <i>(Presiding Bishop Michael Curry)</i>
<ul style="list-style-type: none"> - Religious Action Center of Reform Judaism 	Every Voice, Every Vote: https://rac.org/take-action/every-voice-every-vote/every-voice-every-vote-take-action	Allows folks to sign up for action opportunities and joining postcarding (the latter in partnership with Center for Common Ground’s Reclaim Our Vote campaign)
<ul style="list-style-type: none"> - Additional GOTV resources – local examples 	<ul style="list-style-type: none"> - Reeb Project on Voting Rights from All Souls Church Unitarian: https://all-souls.org/social-justice/reeb-voting-rights-project/ 	
<ul style="list-style-type: none"> - Other contextual resources 	<ul style="list-style-type: none"> - Presbyterian USA statement on voter rights: https://www.presbyterianmission.org/what-we-believe/social-issues/ 	